

# 16 Mm. Rentals Pass Million \$s

## Dominion 16 Mm. Proj'r Being Sold

Canadian-made 16 mm. machines are not only being provided immediately from stock in this country but are finding a ready market in South America and other parts of the world, says David S. Rubin, sales manager for Audio Visual Educator, Ltd.

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## Odeon Managers Shifted In BC

Resignation of Michael (Mickey) Goldin as manager of the Vogue, Vancouver, considered by many to be Odeon's leading Canadian theatre, has resulted in promotions and transfers for more than a dozen of the circuit's British Columbia managerial per-

(Continued on Page 2)

## Canadian Small-Gauge Industry Continues Its Development

The Canadian 16 mm. field, as predicted, continued its expansion during 1945 with an increase of 46 in the number of exhibitors and \$59,326 in receipts, the total being \$345,334 compared with \$286,008 during the previous year.

### Asks Pic Pioneers To Send Votes

Balloting of Canadian Picture Pioneers across the Dominion will close on September 23rd and those who have not marked their slips are asked to do so and return them as soon as possible.

It will be quite a job tabulating the votes and immediate returns will enable the committee to start earlier. Pioneers are asked not to forget or ignore their ballots.

Return them to David Ongley, 1401 Sterling Towers, Toronto. He's the scrutineer. Vote has to do with the benevolent fund.

Rentals were \$1,198,016 in 1945 against \$967,179 in 1944, an increase of \$230,873, and admissions totalled 1,531,345, an increase of 342,122.

As young men returned from the services and as more projection equipment became available the number of Itinerant operators were increased by those seeking to re-establish themselves in civil life. This and better equipment than ever may have had something to do with the fact

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### King To Clavir

The King, Toronto, 599-seat Odeon house, has been acquired by Norman Clavir and will be operated by him.

## Montreal Emp-U Men Realigned

In keeping with his policy of dual operation of Empire-Universal branches, A. W. Perry, president and general manager of that company, has announced a division of responsibility in the Montreal branch. The change is important in that particular

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## Religious Films Set In Canada

Exclusive distribution in Canada of films produced by Religious Films Limited of England, an Arthur Rank subsidiary, has been signed for by Hanson 16 Mm. Movies Limited, states O. R. Hanson. The announcement was made following the visit to Tor-

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## Golf Tourney Prizes Many And Varied

Teams and individual contestants from Ottawa, Hamilton, Montreal and a number of other communities were slated to compete in the third annual Canadian motion picture golf championships for a great prize list. The tournament, sponsored by Canadian Film Weekly, is scheduled for Oakdale and will have taken place, weather permitting, by the time you read this, although our deadline does not allow us to make this edition with the story.

The prize list is terrific this year, the committee headed by Len Bishop having done a wonderful job. There will also be many prizes for the many non-golfers, on hand to spend the day in leisurely and friendly fashion. The list includes merchandise orders on many stores, lighters,

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## Regal-MGM Product Looks Best Ever

In announcing the Metro-Goldwyn-Mayer productions for release in 1946-47, Henry Nathanson, president, Regal Films Corporation, Limited, states, "The pictures will equal or exceed in entertainment and star value the high standard that MGM has maintained in each of the 23 years it has been providing the major share of the industry's box-office hits. MGM is not content to rest on past achievements, but year by year is adding new stars, featured players, directors and producers to its lengthy list, and increasing its expenditure for top story properties and production budgets."

The following pictures are completed or in production:

Holiday in Mexico, a lavish musical in Technicolor, starring Walter Pidgeon with Jane Pow-

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### NO ACTION ON CLAUSE 18

The Motion Picture Theatres Association of Ontario, the Independent Motion Picture Exhibitors Association of Ontario and the Quebec Allied Theatrical Industries have received acknowledgment of their resolutions protesting against the proposed revision of the eighteenth clause.

Major objection to the revision by exhibitors is the distributors right, stated in the clause, to consider "any and all income" paid the exhibitor as an element in the computation of the amount payable to the distributor where operating expenses are a factor in the deal.

Behind the solid exhibitor opposition to the revision is the feeling that it is aimed at allowing the distributors to share candy and other non-film revenue.

## Tent 28 Award

No. 28. Paramount paid \$50,000 for the right to film the story of the Variety Clubs of America.

Soon to start directing the all-star musical comedy, "Variety Girl," with the exciting story of the Variety Clubs, George Marshall, Paramount director, was given honorary membership in the Toronto tent.





HAROLD KAY

Who resigned recently from the Monogram sales staff to join Eagle Lion Films as an Ontario representative. He has been in the industry for many years.

## Odeon Managers Shifted In BC

(Continued from Page 1)

sonnel by F. H. Fisher, manager of the J. Arthur Rank chain's western division.

Succeeded by Al Jenkins, formerly of the Plaza, Vancouver, Goldin had managed the house since his return from the RCAF in 1942. He had served previously as assistant manager of the Metropolitan, Winnipeg, and other houses and was for a while connected with the Pantages circuit in the USA.

Other changes now in effect are:

Al Mitchell from the Paradise to the Plaza, Vancouver; Jack Armstrong from the Lux to the Paradise, Vancouver; John Bernard from the Odeon, North Vancouver, to the Circle, Vancouver; Bob Hardy from the Rio to the Fraser, Vancouver; Tom Backus from the Oak, Burnaby, to the Kingsway, Vancouver; E. Sauer from the Circle to the Lux, Vancouver; Don McLean, from assistant manager of the Plaza to the Rio, Vancouver; Norman Reay, from assistant manager of the Paradise to the Varsity, Vancouver; Carman Gentile from the Lonsdale, North Vancouver, to the Oak, Burnaby; Al Goodwin from the Varsity to the Odeon, North Vancouver; and Al Narvey from the Fraser to the Lonsdale, North Vancouver.

In addition to the managers mentioned above, there will be several changes affecting the post of assistant manager. First is the promotion of Bill Wallace as assistant at the Paradise.

## 16 Mm. Rentals Over Million Mark

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that the 35 mm. Itinerant section showed a sharp drop in 1945.

At first glance there is a paradox: How can rentals be more than twice as great as receipts? When the Bureau reported 16 mm. rentals last year for the first time, enquiries directed to A. C. Steedman, chief of the merchandising and services branch, drew an explanation.

The rental figure, stated Steedman, did not include revenue from army camps, nor that from the many 16 mm. situations op-

field, for some companies made 16 mm. versions for military use only. While these companies are still making small-gauge versions for showing in Europe and Latin America, most of them have stated publicly that their 16 mm. program applies only to the overseas market. So there may be a shortage of product.

4. It is not unlikely that more important 35 mm. exhibitors and circuits may enter the 16 mm. field, both to guard their present outposts and to break ground for

### 16 MM. OPERATIONS SINCE 1940

| Year | No. of Operators | Days Operated | Admissions | Receipts  | Rentals   |
|------|------------------|---------------|------------|-----------|-----------|
| 1940 | 85               | 9,405         | 680,054    | \$159,346 | \$        |
| 1941 | 78               | 7,422         | 558,595    | 131,267   | —         |
| 1942 | 84               | 7,481         | 617,027    | 164,109   | —         |
| 1943 | 88               | 9,331         | 820,329    | 230,404   | —         |
| 1944 | 116              | —             | 1,189,223  | 342,564*  | 967,179   |
| 1945 | 162              | —             | 1,531,345  | 433,963*  | 1,198,016 |

\*In all annual reports prior to 1944 amusement taxes were included in the total receipts. In 1944 and 1945 amusement taxes and receipts were reported separately. They are here totalled for purposes of comparison with receipts of years prior to 1944. The individual amounts were presented earlier in this report.

erated as non-profit enterprises by local service clubs in western Canada. These situations, to which 35 mm. exhibitors in theatres object, are carried on to keep the citizens from travelling to a nearby community to see a show — and do their shopping. The desire of local merchants to keep local shoppers in their stores is behind 16 mm. operation of this type, which does not charge the 20 per cent amusement tax because the government accepts it as non-profit. Because of this, such places of exhibition have a smaller admission fee than 35 mm. theatres — an inducement to patronage.

Several thoughts are raised by the sources of rentals:

1. Itinerants are no longer that in many cases, since they operate in permanent places of exhibition, often identified as theatres in advertising. Operators of standard houses are asking that the same building and other regulations be applied to them.

2. Army camps have lost much of their value as producers of rentals since hostilities ended in 1945 and the Army, Navy and Air Force Films Committee has disbanded. Those camps still in operation will run their own shows, for the government withdrew appropriations on July 1st. This should cause a sharp drop in rentals this year.

3. Reduction of the army program may affect the general

standard theatres. The Alcan circuit, for instance is operated by Premier Operating Corporation, a large 35 mm. circuit. Dozens of new theatres planned or going up are in places which know or have known only 16 mm. films.

The 16 mm. field in Canada is important enough to attract the attention of the IATSE, which intends to organize such projectionists. Pre-fab houses may replace present places of exhibition, mainly community halls, where such places operate on schedule. In Ontario there are more than 50 such situations.

In the light of these facts there will be interesting developments in the small-gauge field during the next year.

### McHugh Quits Regal To Succeed Carey

Don McHugh, who joined Regal Films' accounting department six months ago after his return from the RCN, has resigned to succeed Ted Carey as head office accountant at RKO. Carey was recently promoted to the post of assistant to Leo M. Devaney, general manager.

McHugh was with the Bank of Nova Scotia for eight years before enlisting in the Royal Canadian Navy. Part of his schooling was obtained at Canada College, where he was prominent in the boxing section of athletic activities.

## Montreal Emp-U Men Realigned

(Continued from Page 1)

branch, where the acquisition of 26 French pictures for distribution in Quebec made necessary realignment of duties.

In Montreal Herb Mathers is now office manager in charge of branch operations and Owen Lightstone has been named sales manager. Larry Druxerman is now sales manager of the French department, which will offer product from Andre Paulve Productions.

The market for French-made and French-dubbed films has increased tremendously in the past few years and the amount of playing time on Quebec screens occupied by them has been estimated as between 50 and 75 per cent, although the latter figure is probably exaggerated.

Every company has been competing in the Quebec market since "All This and Heaven Too" proved in 1943 that dubbed films had a fine future there. After that films prepared in Hollywood for showing in France were brought into Quebec, as well as films produced in France.

During 1945 Quebec contained 228 of Canada's 1,323 theatres. The province's theatre receipts amounted to \$11,490,406, that total being the second largest for Canada, although its per capita expenditure for motion picture entertainment, \$4.36, was sixth.

### Fred Tabah Passes At The Age Of 71

Fred Tabah, one of the founders of Confederation Amusements, passed away recently in the Royal Victoria Hospital, Montreal, at the age of 71.

Born in Lebanon, Syria, Tabah came to Montreal in 1892 and started into business for himself. At the time of his death he headed an important dry goods wholesale and was interested in real estate in addition to his theatre interests.

Surviving are his wife, the former Adele Gorra, and four sons, Fred Jr., Joseph, Dr. Edward and William.

### Irene Dunne Starrer

Irene Dunne will next star in Columbia's dramatic "No Sad Songs For Me."

### New Mono Director

Edward Morey, Monogram vice-president and assistant to Steve Broidy, has been elected to the board of directors of that company, filling the vacancy created by the death of Trem Carr.



**MARK HELLINGER'S**  
**FIRST FOR UNIVERSAL**

# **DYNAMITE** **ON FILM!**





# *The Ernest Hemingway's*



From the Story by

**ERNEST  
HEMINGWAY**

...who gave the screen three of its  
greatest entertainment triumphs...  
"To Have and Have Not", "For Whom  
the Bell Tolls", "A Farewell to Arms"

Produced by Broadway's Master Story Teller

**MARK  
HELLINGER**

...maker of "High Sierra",  
"Thank Your Lucky Stars",  
"They Drive By Night" and so  
many other Box-Office greats!



# ERS

Directed by  
**ROBERT  
SIODMAK**  
whose "The Spiral Staircase"  
... "Christmas Holiday"... and  
"phantom Lady" have pyra-  
mided him to top-ranking fame!





**..TOLD THE UNTAMED**

**TERRIFIC!**

is  
the  
word  
for...



is  
every  
breath-  
taking  
moment  
with...

**BURT LANCASTER** as "Swede"

**AVA GA**

We predict... his  
first screen role will be the  
movie rave of the nation!



# HEMINGWAY WAY!

## SENSE!



**RDNER** as "Kitty"

## TAUT!

is  
the  
suspense  
with...



**EDMOND O'BRIEN** as "Reardon"

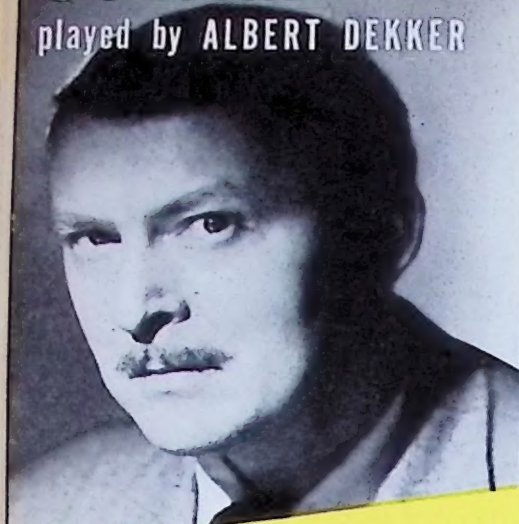
The eye-stopping sensation  
of "Whistle Stop" as the girl  
men couldn't leave alone!

The star of "Winged Victory"  
in his first picture since return-  
ing from the Armed Forces!



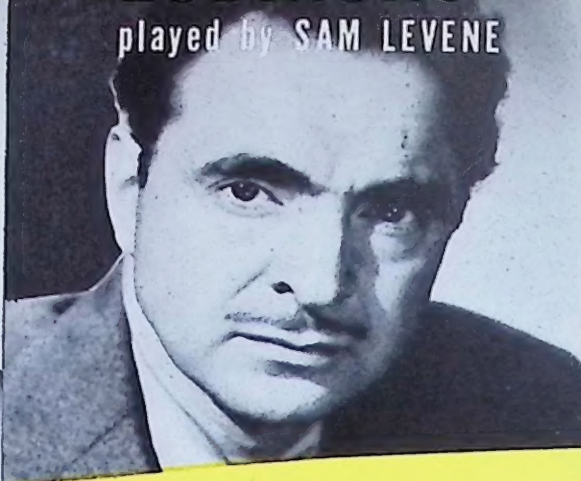
**"COLFAX"**

played by ALBERT DEKKER



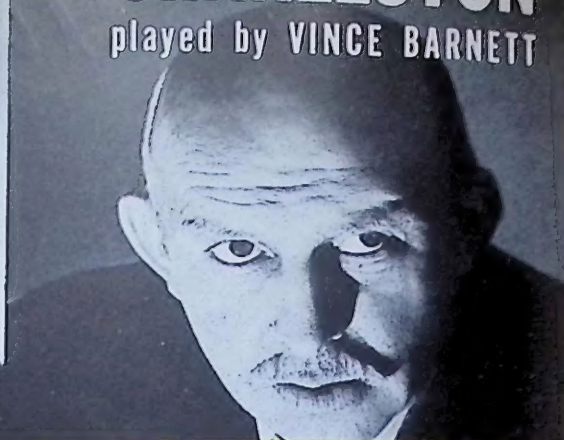
**"LUBINSKY"**

played by SAM LEVENE



**"CHARLESTON"**

played by VINCE BARNETT

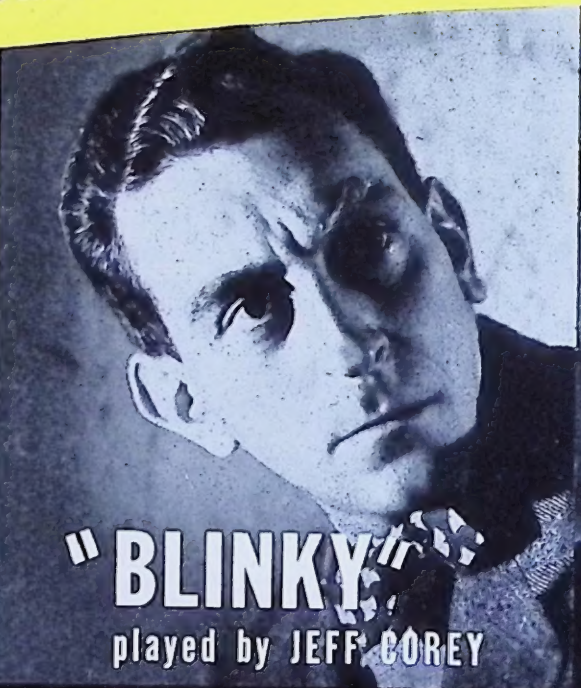


**ALL THE FASCINATING CHARACTERS... BRINGING**  
*Hemingway's* **GREATEST EXCITEMENT TO THE SCREEN!**



**"DUM-DUM"**

played by JACK LAMBERT



**"BLINKY"**

played by JEFF COREY



**"LILLY"**

played by VIRGINIA CHRISTINE

MARK HELLINGER  
presents

Directed by  
**ROBERT SIODMAK**

*Ernest Hemingway's*  
**THE KILLERS**

with BURT LANCASTER AVA GARDNER  
EDMOND O'BRIEN ALBERT DEKKER SAM LEVENE

Screenplay by ANTHONY VEILLER • From the story by ERNEST HEMINGWAY • A UNIVERSAL RELEASE

A MARK HELLINGER PRODUCTION



# MGM 1946-47 Product Powerful

ell, sensational new child singer, Roddy MacDowell, Ilona Massey, Jose Iturbi, Xavier Cugat and his orchestra. Joe Pasternak produced and George Sidney directed.

**No Leave, No Love**, another Joe Pasternak musical comedy, with Van Johnson and Keenan Wynn playing a couple of marines on leave and Pat Kirkwood, English singing star in the femme lead. Charles Martin directed. Guy Lombardo and Xavier Cugat and his orchestra are also in the cast.

**The Beginning or the End**, the dramatic story of the development of the atom bomb, produced by Sam Marx, with Norman Taurog directing. The cast includes Brian Donlevy, Robert Walker, Tom Drake, Audrey Totter and Beverly Tyler.

**A Woman of My Own**, the drama of a woman whose husband is believed to have been killed in war. Starring Greer Garson, with Robert Mitchum and Richard Hart in the male leads. Arthur Hornblow, Jr., is the producer, George Cukor the director.

**The Secret Heart**, co-starring Claudette Colbert and Walter Pidgeon with June Allyson, Robert Sterling and Marshall Thompson. Edwin Knopf produced and Robert Z. Leonard directed.

**The Unfinished Dance**, another Pasternak production, starring Margaret O'Brien with Cyd Charisse and Karen Booth. Henry Koster is directing.

**The Cockeyed Miracle**, a hilarious comedy in which Keenan Wynn plays the father of Frank Morgan and both portray a rollicking pair of spirits. Gladys Cooper, Audrey Totter, Marshall Thompson, Richard Quine and Leon Ames round out the cast. Irving Starr produced and S. Sylvan Simon directed.

**Fiesta**, in Technicolor and starring Esther Williams and Akim Tamiroff, Ricardo Montalban, John Carroll, Mary Astor, and Cyd Charisse. Jack Cummings produced and Richard Thorpe directed.

**Little Mister Jim**, a story of pre-war army life, featuring "Butch" Jenkins, James Craig, and Frances Gifford. Luana Patten, Spring Byington and Laura La Plante are others in the cast.

**My Brother Who Talks to Horses**, with Peter Lawford, "Butch" Jenkins and Beverly Tyler. Based on a chapter from the book, "Joe the Wounded Tennis Player" by Morton Thompson, it is produced by Sam Marx, with Fred Zinnemann directing.

## Henry Nathanson, President of Regal Films, Distributors of MGM Pictures in Canada, Lauds New Season's Program

(Continued from Page 1)

**Two Smart People**, featuring Lucille Ball and John Hodiak with Lloyd Nolan. Ralph W. Wheelwright produced and J. Dassin directed.

**Lady in the Lake**, taken from the mystery novel by Raymond Chandler with Robert Montgomery starring and directing, Audrey Totter has the feminine lead and Lloyd Nolan and Leon Ames are in the cast. George Haight produced.

**The Night McGurk**, a story of New York's Bowery of the early 1900's, starring Wallace Beery with Dean Stockwell, Edward Arnold and Aline MacMahon. Producer Nat Perrin; director, John Waters.

**The Show-Off**, adapted from the play of the same name by George Wells and starring Red Skelton with Marilyn Maxwell, Marjorie Main, Virginia O'Brien and others. Albert Lewish produced and Harry Beaumont directed.

**Till the Clouds Roll By**, a Technicolor musical based on in-

cidents in the life of composer Jerome Kern. The all-star cast consists of Robert Walker, Judy Garland, June Allyson, Kathryn Grayson, Lucille Bremer, Van Heflin, Lena Horne, Tony Martin, Dinah Shore, Angela Lansbury, Virginia O'Brien and Cyd Charisse. This Arthur Freed production is directed by Richard Whorf.

**Tenth Avenue Angel**, co-starring Margaret O'Brien and George Murphy with Phyllis Thaxter, Angela Lansbury and Audrey Totter. Ralph Wheelwright produced and Roy Rowland directed.

**Undercurrent**, a Pandro Berman production starring Katharine Hepburn and Robert Taylor. This is Taylor's first picture since his return from the navy. Vincente Minnelli directed. Robert Mitchum, Cecil Kellaway and Jane Meadows are also in the cast.

**Gallant Bess**, in Cinecolor, based on an incident as told by Lt. Margin Park, USNR, and star-

ring the horse, Silvernip, with Marshall Thompson, George Tobias, Clem Bevans, Chill Wills. Harry Rapf produced and Andrew Marton directed.

**Uncle Andy Hardy**, with Mickey Rooney in the stellar role and Lewis Stone, Fay Holden, Bonita Granville, Lina Romay among those in the cast. Robert Sisk produced and Willis Goldbeck directed.

**High Barbaree**, adapted from the novel of the same name by Charles Nordhoff and James Norman Hall which appeared in *Cosmopolitan*, and starring Van Johnson and June Allyson with Marilyn Maxwell. Producer, Everett Riskin; director, Jack Conway.

**The Sea of Grass**, a Katharine Hepburn-Spencer Tracy vehicle which also features Melvyn Douglas and Robert Walker. The producer is Pandro Berman and director, E. Kazan.

**Summer Holiday**, a musical version of the play, "Ah, Wilderness" which Arthur Freed is producing and Rouben Mamoulian is directing. The all-star cast includes June Allyson, Mickey Rooney, Walter Huston, Marilyn Maxwell, Gloria DeHaven, Frank Morgan and "Butch" Jenkins.

**Life's for the Loving**, musical starring Gene Kelly and Marie McDonald with Charles Winninger. A Pandro Berman production with Gregory LaCava directing.

**It Happened in Brooklyn**, a gay musical starring Frank Sinatra, and Kathryn Grayson, with Jimmy Durante and Peter Lawford. Producer, Jack Cummings; director, Richard Whorf.

**This Time for Keeps**, another big musical by Joe Pasternak, starring Esther Williams, Jimmy Durante, Jose Iturbi, Xavier Cugat and orchestra, Johnnie Johnston and Lauritz Melchior.

In addition to its superlative feature product, MGM will release the following short subject series:

Twelve one-reel Fitzpatrick Traveltalks in Technicolor; 10 one-reel Pete Smith Specialties; six one-reel John Nesbitt Passing Parades; 16 one-reel Technicolor cartoons; six one-reel specials; and 52 issues of "News of the Day."

"There is no doubt," Nathanson concludes, "that MGM's impressive 1946-47 lineup of features and short subjects provides the surest guarantee for Canadian exhibitors of a continuation of prosperous times in the year ahead."

## Winner of Theatre's 'Vacation' Contest



Ken Mayhew, contest editor of the Yorkton, Saskatchewan, Enterprise, is shown, left, presenting Mrs. Eva M. Matthews with the award for writing the best letter, explaining why, in her opinion, she was the one that most deserved a "Vacation from Marriage." The contest was run by the Enterprise in conjunction with the Roxy Theatre, where the film with that title was being shown.

At the right, Bill Johnston, manager of the theatre, stands near the microphone of Yorkton's radio station, CJGX, which carried the entire proceedings. Mrs. Matthews, by winning, had all her expenses paid by the Roxy and the newspaper for a two-day trip to Winnipeg.







## 'Carnegie Hall' UA Big One In 1946

Carnegie Hall in New York is the setting for one of the greatest musical films ever attempted. To cost over a million-and-a-half, the picture, which will have the name of the hall for a title, is the first to be completely made in Manhattan. Producers of the 50-year history of the music centre are William LeBaron and Boris Morros under the Federal Films banner for United Artists release.

A Hollywood cast which includes Marsha Hunt, William Prince, Martha O'Driscoll, Frank McHugh, Felix Bressart, Hans Jaray and others will carry the story. For the musical phases of the production such conductors as Walter Damrosch, Bruno Walter, Leopold Stokowski and Artur Rodzinski have been signed to appear with the mighty New York Philharmonic Symphony Orchestra, while modern-day maestros Harry James and Vaughan Monroe will lead their own aggregations as representatives of the field of popular music.

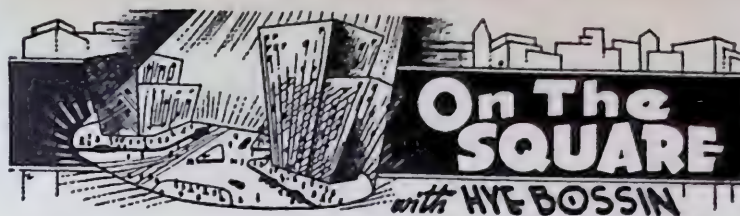
Several outstanding soloists and instrumentalists will be featured. Amongst the soloists are Lily Pons, Rise Stevens, Jan Peerce and Ezio Pinza. Gregor Piatigorski will play his famed \$200,000 Stradivari cello, Jascha Heifetz his violin and Artur Schnabel will perform on the concert grand piano.

A wholly-new recording system, said to be perfection itself, developed by Western Electric and called Stereophonic Sound, will be used to capture the marvellous acoustic properties of the building, favorably compared with the best anywhere. For the scenes, which take place in the auditorium, on the stage and in the famed artists' cubicles in the colorful studio section of the building, the place has been effectively restored to the red velvet atmosphere of the "Gay Nineties," although it took several hundred workmen over two weeks to do it.

The fabulous cost of bringing an entire crew from Hollywood to New York will be offset by the saving effected in using the hall and not building the huge number of sets that would ordinarily have been required.

## Bardin Story Bought

John Franklin Bardin's new murder mystery, "The Deadly Percheron," has been bought by 20th-Fox.



## Time: the Present

Syd Samson's Fox sales staff, here for some pre-season planning of the next push, mingled with their local confreres over a Chinese dinner arranged by Glasier Sam at 22a, at which the press reps also partook. It's wonderful to be fed free without a press release being shoved under your nose with the dessert. Mart Bloom and Herb Allen were Syd's guests and Mart, looking at tower-tall Bill Turrell, who pencils in the briefies, and Jimmy Powis, cracked: "Fox has a short booker for long pictures and a long booker for short pictures." Charlie Krupp, who nicked many a local flicker slicker for legal tender when Winnipeg whacked St. Mike's out of the junior title last year, hurried out to the Beach to talk over an inter-city softball game with Sammy Shefsky of Tip Tops. Here's a chance to get your dough back, boys. Charlie races horses—or used to—and sells Fox film. . . Stan Lucas is helping Jimmy Cowan with boosting "Henry V" here and in Montreal. . . Max Chic is house manager of the International Cinema, where the fifth Henry is stopping. . . News of the passing of Mrs. Bertha Daley, mother of Tom, left those of us despondent who knew how devoted he was to her and what a bright and friendly lady she was. She was interred in Saint John, beside her husband and daughter. Many came to Rosar's here to extend their condolences to Tom.

## News or Advertising?

Into the Esquire, Brantford, which is managed by Joe Paul, came Albert Ashby recently, who had not seen a movie for 27 years. Crippled through his entire body, Ashby's visit was made possible by the assistance of a friend, H. W. Phillips. It was a big day in Ashby's life, for sound and Technicolor were new to him. Incidentally, the treatment of the story by the local paper was not uncommon but hard to understand. The paper did not mention the name of the theatre or the film, which would ordinarily be considered bad reporting but is excused as a desire to avoid giving the theatre free advertising. But isn't the newspaper ashamed to make use of the facilities of another private enterprise for its own purpose, which is that of providing news as a theatre provides entertainment, and then not have the courtesy and appreciation necessary to acknowledge the fact? If the manager advises the paper that there is a good human interest story to be had and the paper accepts his suggestion, doesn't it owe him some consideration in the writing of the story?

## A Few Fast Ones

The RKO lads, who seem to be playing musical chairs, are being dined by old associates as they take up new positions. Robert (Buster) Radis was parted in Winnipeg before heading for Hogtown and Myer Nackimson, who goes to the former city as branch manager, will also be fed, talked at and presented with a parting gift. . . RKO deserves the praise of all for following a policy of promotion from inside the ranks. . . Irv Seigel, the projectionist, is interested in the Selmar Automotive Supply Company. . . Caught a glimmer of the glamor that television will bring when John Brockie and his aides staged a preview of the T. Eaton Company's week-long main store demonstration. Models paraded, Marquette and Renee's puppets pranced and Joe Bagnato boxed another lad before RCA equipment but the boys couldn't get the bugs out in time and the images were not clear—a matter of time but I didn't wait.

## Stars Of 'Crack-Up'

Set for the leads in RKO's "Crack-Up" are Pat O'Brien, Claire Trevor and Herbert Marshall.

## Allen Jenkins Cast

Comedian Allen Jenkins has been given a role in Paramount's Alan Ladd-Dorothy Lamour starrer, "The Big Haircut."

## Korda Offer For 'The Stronghold'?

World-wide rights to Quebec Productions' first film, the bilingual picture with the title of "The Stronghold" for the English version and "La Fortresse" for the French, may be taken over by Sir Alexander Korda, according to unauthorized reports in Montreal, where the headquarters of the company is located.

Shooting which started at the beginning of September for both versions is expected to be completed by the middle of November. Outside of the four stars and top technicians, the bulk of the cast and staff are Canadians. The film will cost some \$600,000, which compares favorably with million-dollar productions in the USA, due to higher costs there, and definitely putting the picture in the "A" class.

## George Brent Cast

George Brent will star in Jimmy Starr's mystery novel, "The Corpse Came C.O.D." at Columbia.

## Crawley Films Pic Includes Monty

Crawley Films Limited took some scenes of Field Marshall, the Viscount Montgomery of Alamein, GCB, DSO, Chief of the Imperial General Staff, during his recent visit to the Ottawa studio of Yousuf Karsh, world-renowned photographer, to pose for his photograph. Scenes are to be part of a 16 mm. Kodachrome production on the work of Karsh.

## 'The Last Bomb' Is Special WB Short

Warner Brothers will release in November a special 20-minute Technicolor short, "The Last Bomb," which was photographed by cameramen attached to combat film units of the USA army air forces. The two-reeler deals with the devastating raid on Japan of the 21st Army Bomber Command and the first public Technicolor showing of the actual dropping of the atom bomb on Nagasaki.

World premiere of the short took place recently at the 47th National Encampment of the Veterans of Foreign Wars in the Hotel Statler in Boston, where more than 1,000 guests were held spellbound by the film. High-ranking army and navy officers joined civilian notables in lavishing praise and terming it "The best film of its kind ever made."



**HUMPHREY**

**BOGART**

**A  
rematch  
of a famous  
match!**





**LAUREN  
BACALL**



# "THE BIG SLEEP"

**WARNER'S  
BIG  
LEAD-OFF  
FOR 1946-47**

and:

**"Cloak and Dagger"**

Gary Cooper - Robert Alda  
Lilli Palmer

and:

**"Nobody Lives Forever"**

John Garfield - Geraldine Fitzgerald

and:

**"Shadow of a Woman"**

WITH

MARTHA VICKERS DOROTHY MALONE

HOWARD  
**HAWKS**  
PRODUCTION



SCREEN PLAY BY WILLIAM FAULKNER, EDITH DONNETT AND JULES PASTERNAK  
FOUNDED BY DAVID L. CRANFORD • MUSIC BY MAX STEINER





### Para's 'Monsieur Beaucaire' Another Hope Sensation

PARAMOUNT has taken the famous Booth Tarkington novel, "Monsieur Beaucaire," and made it into another Bob Hope costume piece that is causing reviewers to dream up new words of praise.

Bob Hope as the barber and Joan Caulfield as the chambermaid head an exceptionally strong cast that includes Patrick Knowles, Marjorie Reynolds, Cecil Kellaway, Joseph Schildkraut and many other featured players.





## Brief Encounter

with Celia Johnson, Trevor Howard  
Eagle-Lion 55 Mins.

TASTEFULLY DONE ADULT FARE; SHOULD GIVE GOOD ACCOUNT OF ITSELF IN PROPER SPOTS.

"Brief Encounter," has a great deal of fidelity to its credit in telling a story of an illicit romance that precariously skirts the fringes of adultery. There's poignancy in the dramatic involvement of two married people, ordinarily leading prosaic lives, who chance to meet one day and fall in love.

Told from the woman's viewpoint the affair for her is one of alternate fears, triumph, escapism and bewilderment. Distinguishing features of the story told in film terms are realistic settings and truthful application of middle class settings, attitudes and the way the real life versions of the story's types think and behave. It is an adaptation of Noel Coward's "Still Life" from the collection played here on the stage as "Tonight at 8:30."

This film will have its best audience in the intimate theatre where discriminating patrons of a higher calibre than the average filmgoer are the chief customers.

On her weekly shopping excursion Celia Johnson meets Trevor Howard and the passing acquaintance develops innocently at first and then more emotionally as the meetings become in the nature of a rendezvous. They have lunch, go to films, and before departing for their homes have tea at the station. Both have children, homes, mates. Their love is revealed one day and as passion looms, complications intrude in time to thwart what would have been an adulterous interlude.

What would have been a sordid affair is smoothly ironed out by the participants and the conclusion finds Howard off to South Africa and Miss Johnson with her family.

It is a neat work, directorially. The performances by the principals are unglamorous but earthy and real.

Rate this offering as one of the better British films.

CAST: Celia Johnson, Trevor Howard, Stanley Holloway, Joyce Carey, Cyril Raymond, Everley Gregg, Margaret Barton.

CREDITS: Producer, Noel Coward; Directed by David Lean; Cameraman, Robert Krasker.

DIRECTION, Excellent. PHOTOGRAPHY, Excellent.

## The Time of Their Lives

with Bud Abbott and Lou Costello  
Universal 52 Mins.

A NEW COMEDY APPROACH BY ABBOTT AND COSTELLO MAKES THIS GOOD ENTERTAINMENT.

This is not a typical Abbot and Costello comedy. It's different because the boys do a complete departure from their usual style of comedy, thus something new has been added. In fact, in the story Abbott and Costello hardly know each other. Lou Costello is a "ghost" throughout most of the picture and the role offers plenty of opportunity for lively fun. An audience at a "sneak" preview responded with hearty belly-laughs and that's the proof of the pudding in any comedy.

The story opens in 1780 at King's Point, N.Y., where Costello is a tinker who loves a maid in a large mansion and Abbott is a butler in the same household and who also is in love with the lass, Anne Gillis. When Marjorie Reynolds, fiancée of the mansion's owner, learns of Benedict Arnold's plot, she enlists the help of Costello and both she and Costello are killed when mistaken by the patriots for traitors. Their bodies are tossed in a well with the curse that they must be bound to the estate until it is proven that they were not traitors.

The time then becomes 1946. Costello and Marjorie are ghosts who float through the estate where Abbott and his friends return to the restored mansion. There is the usual fun of intruding ghosts, with plenty of slapstick and hokum, all adding up to hilarious situations. Through the discovery of a letter from George Washington acquitting Costello of being a traitor, the original lovers are reunited in spirit. The comedy is well paced.

CAST: Lou Costello, Bud Abbott, Marjorie Reynolds, Binnie Barnes, John Shelton, Gale Sondergaard, Jess Barker, Robert H. Barrat.

CREDITS: Executive Producer, Joe Gershenson; Producer, Val Burton; Director, Charles Barton; Assistant Director, Seward Webb; Original Screenplay, Val Burton, Walter De Leon, Bradford Ropes; Additional Dialogue, John Grant; Photography, Charles Van Enger.

DIRECTION, Good. PHOTOGRAPHY, Good.

## Our Hearts Were Growing Up

with Gail Russell, Diana Lynn  
Paramount 53 Mins.  
EXTREMELY LIVELY COMEDY PROVIDES CONSIDERABLE FUN, ESPECIALLY FOR WOMEN AUDIENCES.

Here is another order of entertainment for those who relished "Our Hearts Were Young and Gay." Purporting to present further adventures in the young lives of Cornelia Otis Skinner and Emily Kimbrough, the sequel to that film is an extremely lively affair abounding in the spirit of youth. The picture is a romp from first to last, turning to prohibition days of the 20's for its material. The romantic stumbblings of Gail Russell as Miss Skinner and Diana Lynn as Miss Kimbrough and their girlish hijinks make "Our Hearts Were Growing Up" a special pleasure for woman patrons.

The picture relates what happens when the Misses Russell and Lynn attempt to get to a Harvard-Princeton game without the encumbrance of a chaperone. A series of laugh-inciting incidents arise to prevent the young ladies from keeping their date with Bill Edwards and James Brown. The girls induce Brian Donlevy, a bootlegger, to pose as their uncle and escort them to the game.

In New York, complications arise to increase the hilarious pitch of the film. An effort to get an acting job for Miss Skinner so that she may be able to compete with an acting rival who has her eye on her beau is made the most of in the interests of laughter.

The Misses Russell, Lynn, Brown and Edwards repeat the roles they had in "Our Hearts Were Young and Gay." William Demarest as Donlevy's henchman and Billy De Wolfe have some of the film's choicest scenes.

CAST: Gail Russell, Diana Lynn, Brian Donlevy, James Brown, Bill Edwards, William Demarest, Billy De Wolfe, Sharon Douglas.

CREDITS: Producer, Daniel Dare; Director, William D. Russell; Screenplay, Norman Panama, Melvin Frank; Based on story by Frank Waldman; Cameraman, Stuart Thompson.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

## New Secretary For Managers' Club

Bill Helnitz of the Revue Theatre, Toronto, is the new secretary of the Twentieth Century Theatres Managers Club. He succeeds Ken Garbig who has been transferred to Lindsay, Ontario, where he will manage the Kent.

## 'Hit Parade Of 1947'

Connie Moore and Eddie Albert will star in Republic's "Hit Parade of 1947."

## Chester Morris Pic

Chester Morris will forsake "Boston Blackie" to take the lead in Columbia's "Inside Story."

## 'Ginger' Dog Story

Oliver Drake will direct and Lindsley Parsons will produce Monograms dog picture, "Ginger."

## 'House Of Mist'

Hal Wallis has purchased screen rights of the soon-to-be-published Maria Louisa Bombal novel, "House of Mist."

## Young-Hayward Film

Robert Young and Susan Hayward are the stars of RKO's "They Won't Believe Me."



AUGUST

EVERYMAN'S  
WORLD



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HYE BOSSIN, Managing Editor

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The company has manufactured almost 1,000 machines since February, according to Rubin, about half of which have been sold to schools, churches and hospitals in the Dominion. The rest have been exported to several countries, among them Argentine and Portugal. South American distribution is in the hands of the Caouli Corporation of Buenos Aires, which, as a production company, is Guaranteed Pictures La Argentina.

Peace Distributing Company of Port Elizabeth, South Africa, will distribute the projector on that continent and the Kung Kao Corporation, which maintains offices in New York, will handle China. Europe and some other territories will be in charge of the Taft Distributing Co., Montreal. The government of Portugal has ordered 200, Rubin states, and the Cuban government has placed an order. Lack of shipping space is holding back shipments, for a goodly number of machines are on the docks.

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(Continued from Page 1)

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Among those who joined in the spirit of the occasion by donating a prize for their friends are:

Perkins Electric Company,  
Film Laboratories of Canada,  
Associated Screen News,  
Canadian Theatre Chair Company,  
Hiram Walker & Sons, Limited,  
Uptown Theatre,  
Biltmore Theatres,  
Foto-Nite Amateur Shows, Limited,  
Regal Films Limited,  
Monogram Pictures of Canada Limited,  
20th Century-Fox Film Corp.  
Paramount Film Service,  
Warner Brothers Pictures,  
Columbia Pictures of Canada, Limited,  
Alliance Films Limited,  
Producers Releasing Corp.  
20th Century Theatres,  
Premier Operating Corp.  
Canadian Automatic Confections Limited,  
Theatre Amusement Company,  
B&F Theatres,  
Royal Bank of Canada,  
Empire-Universal Films,  
General Theatre Supply Co.  
Dominion Sound Equipments, Limited,  
Photo Engravers & Electrotypers Ltd.,  
Canadian Premium Distributors (Johnny Cohn),  
Independent Poster Supply Company,  
Paramount Posters (Johnny Poole),  
Ideal Printing Company,  
Robert Simpson Company,  
Imperial Bank of Canada,  
W. Johnson Jewellers,  
Mavety Film Delivery Service (Chas. Mavety),  
General Films Limited,  
Sovereign Film Distributors Limited,  
Superior Electric Supply Co.  
Bonita Theatre (Harry Lester).  
Motion Picture Theatres Association of Ontario,  
Nightingale Upholstering Co.  
O'Keefe's Brewing Co. (R. Maynard),  
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G. H. Wood & Co.,  
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Famous Players Canadian Corp. Ltd.,  
Armstrong-Baum (Harry Baum),  
T. Eaton Co. Ltd.,

E. L. Ruddy, Limited,  
United Artists Corp.,  
Eagle-Lion Films,  
Splan & Splan,  
Masco Electric Company,  
Levy Jewellers, (Jack Levy),  
O. Purkis Theatrical Printing Company,  
Lawson, Stratton, Green & Ongley,  
Odeon Theatres of Canada Ltd.,  
Royal Alexandra Theatre,  
Maynard Distributing Co. (Paul Maynard),  
20th Century Managers' Ass'n.,  
Canadian Film Weekly,  
Hygienic Productions (George Altman),  
Royal York Hotel,  
King Edward Hotel,  
Toronto Evening Telegram,  
Toronto Daily Star,  
Toronto Globe and Mail,  
Sam's Delicatessen (Mickey Firestone),  
Disney Shirt Shop,  
Bank of Montreal,  
Doug Rosen, UA,  
Gaumont Kalee,  
Mort Chesser Men's Wear,  
Allied Co-Operative Theatres.

## Warner Club Holds Last Summer Affair

Charles Mavety's Circle M Ranch was the scene of the Warner Club's recent affair to bid a fond farewell to summer activities. As usual Charlie Mavety acted the role of genial host.

Highlight of the day was the baseball game between Babe Covall's and Glenn Ireton's teams, which ended in an 11-11 tie. Most sensational play of the game was the running catch made by Bernie Sieger in the middle of the river, much to the detriment of his clothes.

A full-course dinner, MC'd by Sam Shapiro, president of the club, went off very well with entertainment supplied by the Warnerite Quartette, made up of Florence Burke, Florence Tator, Peggy Shepherd and Bill McGuire.

For those with western blood, horseback riding was available, both before and after dinner. Dancing was also on the agenda.

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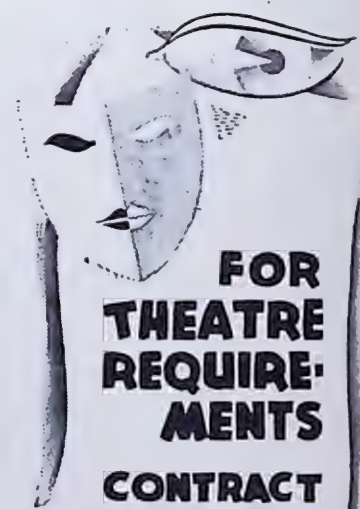
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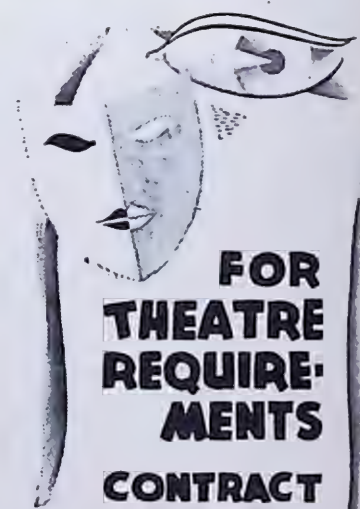
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RODDY McDOWALL  
JANE POWELL  
ILONA MASSEY  
XAVIER CUGAT

AND HIS ORCHESTRA

Screen Play by Isobel Lennart  
Original Story by William Kozlenko

Directed by GEORGE SIDNEY  
Produced by JOE PASTERNAK



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## NScotia Theatres Well Attended

Nova Scotia is fertile territory for Canada's theatre operators. Latest figures provided today by the Bureau of Statistics and Department of Industry show that Nova Scotians spent \$6.56 per capita on motion picture entertainment last year. Only Ontario and British Columbia citizens spent more.

There's a good field for new theatres in that province if figures are any indication. Seating capacity in Halifax, for example, was taxed to a greater degree than in any other city in the dominion. Forty-seven per cent of the seats in Halifax movie houses were in constant use, 42 per cent of the province as a whole, compared with a Canadian average of only 36 per cent.

Double-feature bills attract the largest number of theatergoers in Canada, but not in Nova Scotia. Only 35 per cent of theatre shows presented double bills last year. Except for Saskatchewan and Prince Edward Island no provinces show less enthusiasm for double billing. In all Canada 60 per cent of movie programs contain two features pictures.

Despite a falling off from wartime population figures, theatre admissions in Nova Scotia dropped only a negligible amount. Total paid admissions of 12,510,936 and receipts of \$3,112,340 were down less than one per cent from record 1944 levels. The province's 64 show houses collected \$916,700 in federal and provincial amusement taxes. The theatres employed 556 persons with a payroll of \$470,000.

## Alvinston, Ontario Wants Movie House

Headed "Who Has \$15,000 They Would Invest in Movie Theatre?" the Alvinston, Ontario Free Press prints the following:

Getting a tip-off recently that a certain party, in a nearby city, was interested in the locating of new picture theatres in Western Ontario, a note was dropped to the party in question, pointing out the advantages of Alvinston as a place in which to locate. In due time a reply was received. This party stated he had all he could take up at present, as he had three new theatres under way, as well as other interests. However, he was willing to come to Alvinston, talk the matter over with town officials, providing \$15,000 could be raised as a first mortgage on the building. These buildings run from \$40,000 up, with equipment. What about it?

This letter is now in the hands of town officials.

## Mono Club Has Visitor



The Monogram Social Club, made up of the staffs of Eagle-Lion, Monogram, Hanson 16 Mm., Sterling Films and Microfilm-Microstat, entertain a British visitor while they pack parcels of hard-to-get items for industry folk in the Old Country. He is the Rev. Benjamin Gregory, representative of J. Arthur Rank's Religious Films.

## Abbott And Costello Put On Free Show

Due to a mixup in financial arrangements, the only Canadian appearance of Abbott and Costello and their "Two-Man College of Vocal Brawledge" which was to take place recently in the Osborne Stadium in Winnipeg, was called off and the two comedians, not to disappoint the 3,000 people who had not heard that the performance was cancelled, put on an impromptu show and told ticket-holders to apply at the boxoffice for their money.

The tour of the troupe is to raise money for the Lou Costello, Jr., Youth Foundation for Underprivileged Children, and all expenses are footed by the two comedians with the take going to the fund, established in memory of Costello's three-year-old son who was drowned.

Winnipeg promoters of the venture, O. G. Noel, G. Bissett and L. Lyons lost \$8,500 on the deal.

## 'Night Unto Night'

Stars of Warners "Night Unto Night" are Ronald Reagan and Viveca Lindfors, Swedish star.

## 'Night And Day' Sets Record At PQ Show

"Night and Day," the Warners big production in the celebration of the 20th anniversary of Talking Pictures, broke the hold-over record of five weeks at the Empire Theatre in Quebec City when it went into its sixth week there recently, according to an announcement by Haskell M. Masters, Warner Brothers Canadian general manager.

## Toronto May Ban Theatre Smoking

Mayor Saunders and members of the police commission of the City of Toronto have ordered that a report on the advisability of completely banning all smoking in all theatres in the city be given by the police chief, the fire chief and the city building commissioner.

Subject came up at last week's meeting of the commissioners, when the four small fires which recently occurred in theatres, three of them in the Alhambra Theatre in a single night, came up for discussion.

"It is very dangerous, not so much from the fire angle but from the point of a possible stampede," Mayor Saunders remarked.

The three fires which occurred within a few minutes of each other at the Alhambra were believed to be of incendiary origin, probably set by a woman, as two of the fires took place in the ladies' lounge and the ladies' washroom. Due to quick work of the staff the total damage suffered was less than \$100.

## Edm'ton Show Runs Freckles Contest

E. C. Etheridge, manager of the Empress Theatre in Edmonton, Alberta, in connection with the opening in his theatre of "Boys' Ranch," the picture which stars little "Butch" Jenkins, ran a "Most Freckles" contest. Over 200 children competed, with first prize of three dollars going to 12-year-old Patricia Fox.

Both local dailies ran a story and photographs of the highly successful exploitation stunt.

## Joe Plottel Joins Alliance Films

Jay L. Smith, president of Alliance Films Limited has announced the appointment of Joseph Plottel as general sales manager of Alliance, to take charge of all sales of the company from coast to coast. Plottel brings to his new position an intimate knowledge and experience in distribution in Canada, including a number of years as Vancouver branch manager, and later Toronto branch manager for Warner Brothers. More recently Plottel was assistant general manager of Monogram Pictures of Canada.

In addition to the appointment of Plottel as general sales manager, Alliance Films announces the appointment of John Fitzpatrick as representative of the company at Saint John, N. B.

The appointments of Plottel and Fitzpatrick are in line with the expansion plans of Alliance Films Limited, which include establishment of their own branches in every exchange centre where they are not now operating. These moves have been made necessary by the acquisition by Alliance of important new product for the coming season. This includes Frank Buck's "Jungle Terror", 13 Hal Roach re-releases, including "Captain Caution", "Captain Fury", "Housekeeper's Daughter", etc., and five Italian operas, starring the world-famous tenor, Beniamino Gigli. In addition, Alliance is distributing the Mexican production, "St. Francis of Assisi", which has achieved marked success in all its early engagements, over the Famous Players, Odeon, Twinex Century and Premier Operating circuits. A full product announcement by Alliance Films Limited will be made shortly.

## 'Henry V' Scheduled For Hamilton

"Henry V," the Laurence Olivier picture of one of the lesser-known works of Shakespeare, will be presented at the Savoy Theatre in Hamilton, Ontario, in about a month's time. Following the policy already set in other showings, it will have its run at the Savoy as a road-show presentation, with all seats reserved and at higher prices.

Hamilton is the third city in Ontario to schedule the film. Toronto and Ottawa are the other two. It was only at the urgent request of the Hon. J. Earl Lawson, president of Odeon Theatres, that J. Arthur Rank is having a print of the Technicolor film made especially for Hamilton, which originally was not slated to have the picture.





A forgotten cigarette. Or a lighted match tossed carelessly aside. A dozen things people do without thinking. Then, all too often, tragic fires have started—because draperies and decorative hangings could, and did, burn.

But now smartly styled fabrics that cannot burn or give off suffocating fumes are coming into use in school auditoriums, in hotels, in restaurants and hospitals, in places of entertainment and in ships, transport planes . . . wherever fire may be a hazard. Thus you and your family are protected by another miracle of science.

Glass has made this protection possible—glass in a new and different form. For these draperies are woven from yarn made of *fibers* of glass—strong, pliable fibers as ageless, as moisture resistant, as free from shrinking and stretching as the old forms of glass you know so well.

Fiberglas is the trade name for this yarn and many other products made of glass fibers—a new basic material. Alone, or in combination with other materials, Fiberglas does many jobs. It insulates thermally, electrically, acoustically; it filters air; it adds strength, life and better performance to many products. Its contributions to better living include the insulation of your range, refrigerator, water heater—perhaps that of your home itself.

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